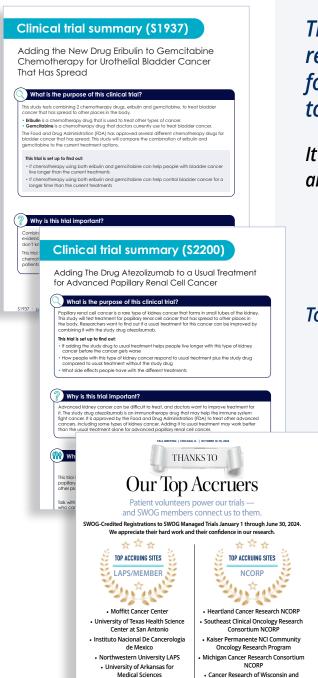
SYMPOSIUM:

The Art of Patient Enrollment in **Genitourinary Oncology Clinical Trials**

THURSDAY, OCTOBER 17 • 7:30 – 930 AM CT • CRYSTAL A (LOBBY LEVEL)



This workshop on state-of-the-art accrual and retention strategies will explore best practices for robust trial accrual, with nuances specific to GU trials.

It features some of our top-accruing GU investigators and our patient advocates

- investigators from academic, NCORP, community, and VA sites
- specialists in biostatistics, radiation oncology, and medical oncology

Topics will include

- · Building a balanced portfolio of GU trials at your site
- Best practices
 - Introducing a trial to a patient
 - Informed consent
 - Investigator and patient perspectives
 - Roles of clinical research coordinators and nurses
- · Panel discussion on successful accrual to multidisciplinary and/or multimodal trials
- Exceeding expectations: setting the stage for robust, diverse accrual
 - Successful infrastructure models
 - Overcoming resource limitations
 - Improving enrollment diversity
 - Patient-centered, culturally sensitive recruitment

Early-career investigators are strongly encouraged to attend! But this session will have value for all SWOG members.

NCORP • Cancer Research of Wisconsin and Northern Michigan Consortium

