



2025 GROUP MEETINGS

Hybrid (in-person & virtual)

May 1-3

San Francisco, CA

September 18-20

Chicago, IL





SWOG Cancer Research Network's mission is to significantly improve lives through cancer clinical trials and translational research.

ABOUT SWOG CANCER RESEARCH NETWORK

SWOG Cancer Research Network is a worldwide group of researchers who design and conduct cancer clinical trials. The group's goal is to change medical practice to improve the lives of people with cancer. SWOG trials test new ways to diagnose and treat disease, as well as prevent it.

SWOG's members practice at more than 1,300 institutions nationwide and in nine other countries. The network includes 32 of the National Cancer Institute (NCI)-designated cancer centers, as well as community hospitals, private practices, and physician group networks. SWOG is one of five cooperative groups in the NCI's National Clinical Trials Network.

ABOUT THE HOPE FOUNDATION FOR CANCER RESEARCH

Founded in 1993, The Hope Foundation for Cancer Research partners with SWOG to provide support of oncology research in lung, breast, gastrointestinal, and genitourinary cancers, as well as melanoma, myeloma, leukemia, lymphoma, and rare diseases. Hope funds critical, need-based research grants, fellowships, training events, physician education, and patient advocacy.

SWOG GROUP MEETINGS

Progress in cancer research is most quickly accomplished through collaboration and partnership, through sharing of both successes and challenges in discovery. To facilitate this, The Hope Foundation supports SWOG's biannual Group Meetings, where physician researchers and oncology professionals convene each year to share results, to innovate, and to present novel ideas for future progress.

GROUP MEETING SPONSORSHIP & EXHIBITS

At each meeting, SWOG presents industry partners with the opportunity to promote their products and services. The benefits of participation in sponsorship and exhibiting programs include exposure to roughly 1,000 oncology professionals per meeting, as well as those detailed on the following pages in accordance with the levels described.



Sponsorship Opportunities

DIAMOND WIFI SPONSOR – \$50,000

Spring or Fall

Gain unparalleled exposure by sponsoring the conference WiFi, a service used by every in-person attendee. Elevate your visibility and create a lasting impression every time an attendee connects.

Recognition includes:

- Customized network name; utilized by attendees across all meeting days
- Logo placement in the digital agenda book, meeting app, and digital ads
- Logo placement in a full-color printed poster near meeting registration desk
- Logo placement in a full-color printed poster near the entrance to the plenary sessions
- Recognition in pre and post-meeting emails, social media, and Hope's meeting webpage

GOLD POSTER PRESENTATION SPONSOR – \$30,000

Spring or Fall

Position your company as an oncology leader by sponsoring the meeting's poster displays, centrally located near meeting registration and coffee stations for the duration of the meeting.

Recognition includes:

- Logo placement in the digital agenda book, meeting app, and digital ads
- Logo placement in a full-color printed poster located in the poster presentation venue space
- Recognition in post-meeting emails, social media, and on Hope's meeting webpage

SILVER COFFEE SPONSOR – \$20,000

Spring or Fall

The coffee stations are a central gathering place during the conference. By offering conference attendees that much-needed cup of coffee, you gain great exposure.

Recognition includes:

- Logo placement in the digital agenda book, meeting app, and digital ads
- Recognition via table tent at coffee stations
- Recognition in post-meeting emails and social media

BRONZE RECEPTION SPONSOR – \$10,000

Spring or Fall

Enhance your visibility by sponsoring the group meeting reception. Held on Friday evening, this is the most widely attended conference networking event.

Recognition includes:

- Logo placement in the digital agenda book, meeting app, and digital ads
- Logo placement in a full-color printed poster at the group meeting reception
- Recognition in post-meeting emails



Exhibiting Opportunities

Spring

Hyatt Regency
5 Embarcadero Center
San Francisco, CA 94111
May 1 | 8AM-5PM PT
May 2 | 8AM-5PM PT

Fall

Hyatt Regency
151 E. Wacker Drive
Chicago, IL 60601
September 18 | 8AM-5PM CT
September 19 | 8AM-5PM CT

Exhibit Details

Spring & Fall – \$6,000

Includes one (1) 6-foot banquet table, centrally located and registration for two (2) company representatives at the spring AND fall meetings. Chairs and power outlet included. Also includes listings in the digital agenda books for the spring AND fall meetings via SWOG.org and Conference Exchange (Confex) meeting app.

Single Meeting – \$3,500

Includes one (1) 6-foot banquet table, centrally located and registration for two (2) company representatives at the spring OR fall meeting. Chairs and power outlet included. Also includes listings in the digital agenda book for the spring OR fall meeting via SWOG.org and Conference Exchange (Confex) meeting app.

Other Exhibit Details:

- We are happy to provide invoice for payment, and ACH transfers are welcome.
- Shipping details will be provided to attending representatives within 6 weeks of each meeting.
- Exhibiting spaces are not pre-determined by number; all tables are arranged as close to high-traffic areas as possible and near the main SWOG registration desk.
- Exhibitors will be located in the Hyatt Regency Grand Ballroom Foyer for both meetings.
- Exhibitors are welcome to set up as early as 7 a.m. each morning.

INDEMNIFICATION

The exhibitor indemnifies and agrees to hold harmless SWOG, The Hope Foundation, and the hotel where the meeting is located ("Hotel"), and its subsidiaries. Exhibitor shall be fully responsible to pay for any damages to property owned by the hotel, its owners, managers, officers or directors, agents, employees, affiliates and subsidiaries from any damages or charges resulting from the exhibitor's use of property. Exhibitor's liability shall include all losses, costs, damages, or expenses arising from or out of or by reason of any accident or bodily injury or other occurrences to any person or persons, including the Exhibitor, its agents, employees, and business invitees which arise from or out of the Exhibitor's occupancy and use of the exhibition premises, the Hotel, or any part thereof.

APPLICATION FORM

Section A. - Company Information

Contact Name:

Company Name:

Address (Street,City,State,Zip):

E-mail:

Telephone:

Company/Product URL:

Signature:

Other Registration Details:

- **Representatives listed on the following page are registered upon submission of this form.** No additional forms or payment are needed to register these individuals.
- Additional attendee registration may be purchased for \$250 per person. These attendees should register on swog.org and pay at thehopefoundation.org
- Registration lists are not shared directly, but attendees who opt-in using the Conference Exchange (Confex) meeting app will be visible and may be available to connect directly through the app.
- All attendees, including attendees from industry, are welcome to attend public sessions, or those that are NOT listed as "committee members/invite only."

PLEASE COMPLETE BELOW REPRESENTATIVE DETAIL TO THE BEST OF YOUR KNOWLEDGE

If attending representatives change after initial form submission, please update and resubmit Section B to Mallory Glenn. Attending representatives should be finalized by **April 1, 2025 for the spring meeting and August 19, 2025 for the fall meeting.**

APPLICATION FORM

Section B. - Representative Information

Attending Representative 1

First and Last Name:

Job Title:

Primary Work Location (City,State):

E-mail:

Attending Representative 2

First and Last Name:

Job Title:

Primary Work Location (City,State):

E-mail:

PLEASE SUBMIT
APPLICATION
FORM TO:

Mallory Glenn
mallory@thehopefoundation.org
(734) 546-8434

The Hope Foundation
PO Box 483
Ann Arbor, MI 48106
FEIN: 74-2655302

