




FALL 2021
VIRTUAL GROUP MEETING

October 12-15



SWOG Cancer Research Network's mission is to significantly improve lives through cancer clinical trials and translational research.

ABOUT SWOG

SWOG Cancer Research Network is a worldwide network of researchers that design and conduct cancer clinical trials. The group's goal is to change medical practice to improve the lives of people with cancer. SWOG trials test new ways to diagnose and treat cancer, as well as prevent it. SWOG researchers also study cancer care delivery to ultimately improve quality of life for both patients and survivors.

The nearly 6,000 physician researchers in the network practice at more than 1,000 institutions nationwide and in six other countries. The network includes 32 of the National Cancer Institute (NCI)-designated cancer centers, as well as community hospitals, private practices, and physician group networks. Formerly the Southwest Oncology Group, SWOG is one of five cooperative groups in the NCI's National Clinical Trials Network.

ABOUT THE HOPE FOUNDATION FOR CANCER RESEARCH

The Hope Foundation for Cancer Research partners with SWOG to provide support of oncology research in lung, breast, gastrointestinal, and genitourinary cancers, as well as melanoma, myeloma, leukemia, lymphoma, and rare diseases. We fund critical, need-based research grants, fellowships, training events, physician education, and patient advocacy.

Progress in cancer research is most quickly accomplished through collaboration and partnership, through sharing of both successes and challenges in discovery. To facilitate this, The Hope Foundation supports SWOG's biannual Group Meetings, where physician researchers and oncology professionals convene each year to share results, to innovate and to present novel ideas for future progress.

GROUP MEETING EXHIBITS

SWOG presents industry partners with the opportunity to exhibit their products and services virtually over a four-day period. Benefits of participation include exposure to roughly 1,200 oncology professionals per meeting, high-profile digital placement and inclusion of name/logo on meeting website and materials.



BENEFITS OF PARTICIPATION

Fee: \$3,500



AGENDA BOOK FEATURE

Featured listing in the digital agenda booklet distributed to all meeting registrants.



WEBSITE FEATURES

Featured listing on the swog.org meeting landing page



VIRTUAL EXHIBITOR HALL

Company overview/production description(s), etc.

Link to website

Promo video (up to 3)

Question submission area (used for lead capture; header can be customized, and the information will be redirected to an exhibitor contact of choice)

Zoom room: exhibitor can provide link to a zoom room they host and manage during specific "booth hours"

APPLICATION FORM

Contact Name _____

Company Name _____

Address _____

City/State/Zip _____

E-mail _____

Telephone _____

Company/Product URL _____

Signature _____

Type of Sponsorship/Support _____

SUBMIT FORM TO:

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CHECKS PAYABLE TO:

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THE HOPE
FOUNDATION
FOR CANCER RESEARCH

