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2017

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GROUP MEETINGS

April 26th-29th | San Francisco, CA  
October 11th-14th | Chicago, IL

**SWOG**   
Leading cancer research. **Together.**

## ABOUT SWOG

SWOG is a worldwide network of researchers that design and conduct cancer clinical trials. The group's goal is to change medical practice to improve the lives of people with cancer. SWOG trials test new ways to diagnose and treat cancer, as well as prevent it. SWOG researchers also study cancer care delivery to ultimately improve quality of life for both patients and survivors.

The nearly 6,000 physician researchers in the network practice at more than 950 institutions nationwide and in six other countries. The network includes 32 of the National Cancer Institute (NCI)-designated cancer centers, as well as community hospitals, private practices, and physician group networks. Formerly the Southwest Oncology Group, SWOG is one of five cooperative groups in the NCI's National Clinical Trials Network

## ABOUT THE HOPE FOUNDATION

The Hope Foundation partners with SWOG to provide support of oncology research in lung, breast, gastrointestinal, and genitourinary cancers, as well as melanoma, myeloma, leukemia, lymphoma, and rare diseases. We fund critical, need-based research grants, fellowships, training events, physician education, and patient advocacy.

## SWOG GROUP MEETINGS: EXHIBITOR PROGRAM

Progress in cancer research is most quickly accomplished through collaboration and partnership, through sharing of both successes and challenges in discovery. To facilitate this, The Hope Foundation supports SWOG's biannual Group Meetings, where physician researchers and oncology professionals convene each year to share results, to innovate and to present novel ideas for future progress.

At each meeting, SWOG presents industry partners with the opportunity to exhibit their products and services over a two-day period. Benefits of participation include interaction with and exposure to roughly 1,000 oncology professionals per meeting, high-profile placement of display areas and inclusion of name/logo on meeting materials.





## SPRING 2017 EXHIBITION DATES:

Hyatt Regency 5 Embarcadero Center San Francisco, CA 94111

APRIL 27 7AM-4PM

APRIL 28 7AM-4PM

## FALL 2017 EXHIBITION DATES:

Hyatt Regency 151 E. Upper Wacker Drive Chicago, IL 60601

OCTOBER 12 7AM-4PM

OCTOBER 13 7AM-4PM

## EXHIBITING FEES

SPRING ONLY \$3,500

FALL ONLY \$3,500

SPRING & FALL \$6,000

## INCLUDES

- Registration for 2 company representatives
- Company name on meeting materials and banners
- 6' covered tabletop in high-traffic meeting area
- Each SWOG meeting draws approximately 1,000 attendees.



# SWOG



## INDEMNIFICATION

The exhibitor indemnifies and agrees to hold harmless SWOG, The Hope Foundation, and the hotel where the meeting is located ("Hotel"), and its subsidiaries. Exhibitor shall be fully responsible to pay for any and all damages to property owned by the hotel, its owners, managers, officers or directors, agents, employees, affiliates and subsidiaries from any damages or charges resulting from the exhibitor's use of property. Exhibitor's liability shall include all losses, costs, damages or expenses arising from or out of or by reason of any accident or bodily injury or other occurrences to any person or persons, including the Exhibitor, its agents, employees and business invitees which arise from or out of the Exhibitor's occupancy and use of the exhibition premises, the Hotel, or any part thereof.

## APPLICATION FORM

Contact Name \_\_\_\_\_

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

E-mail \_\_\_\_\_

Telephone \_\_\_\_\_

Company/Product URL \_\_\_\_\_

Signature \_\_\_\_\_

### SUBMIT FORM TO:

Julie Behm

[julie@thehopefoundation.org](mailto:julie@thehopefoundation.org)

(734) 998-6888

### CHECKS PAYABLE TO:

The Hope Foundation

24 Frank Lloyd Wright Drive

PO Box 483 / Suite 3600A

Ann Arbor, MI 48105

FEIN: 74-2655302

**THE HOPE FOUNDATION**

*Because answers to cancers come from clinical trials*